

From

Prof. R. T. Zadkiel,

Box 1580,

Philadelphia, Pa.

OCT 18 1902

Whoever you are, would you not like this knowledge, not alone of yourself, but of your relatives, friends, acquaintances, business associates, strangers, of every one in fact, in whom you have a permanent or passing interest, from the President who rules over you to the humblest servitor who contributes to your personal comfort?

It doubtless will startle you, as it has startled others, to hear the assurance that—


You can have Full Knowledge of all these things,

BY ADDRESSING

PROF. ZADKIEL,

P. O. BOX 1187.

PHILADELPHIA, PA.

 A FREE TRIAL READING *will be sent for 10 CENTS, to cover postage, etc., if you send date of birth.*

Your Wishes
MAY BE GRATIFIED!



THE OCCULT PUBLISHING CO.
PHILADELPHIA, PA.

“There are more things in heaven and earth, Horatio, than are dreamed of in your philosophy.”—SHAKESPEARE.

ARE YOU not ever conscious of a desire to understand yourself? Do you not often seek within yourself for the origin of your motives and impulses, your tendencies and inclinations? Are you ever puzzled to understand the source and the nature of your feelings and aspirations? Do you not many times desire and endeavor to analyze and to comprehend your own powers and weaknesses, to dis-

cover the underlying causes which give you your peculiar abilities and disabilities? Are you not sometimes surprised at the influences and the forces that spring up within you to assist or to resist your purposes? Are you not often sorely perplexed at the mysteries which you find within yourself?

**These Desires Can be Gratified and
these Mysteries Explained.**

Would you not be greatly pleased and profited if you could know fully and could understand clearly the real constituent elements of your own nature, and what makes you to differ from others in those particulars which fix your own peculiar character?

You May Have This Knowledge.

Would you not like a thorough knowledge of your own physical being, and to learn how to develop the highest degree of physical excellence of which your own body is capable?—Would you not like to know *the special diseases to which you are liable*, and how to avoid them, how to recover your health if sick, and *to learn the secret of good physical health*, and of a long and useful life for yourself?

This, Too, Can Be Revealed.

Do you not desire to have a full understanding of the nature and the extent of your own mental powers and capacities, to know in what particular directions you have most mental culture? Do you desire to learn *how to attain the highest possible mental powers?*

This You May Know Also.

Would you not like better to understand your own spiritual nature and to be able to discover the source and the cause of your convictions and the doubts in religious matters? Would you not be pleased to find within yourself the ability and the opportunity for the development of spiritual powers and insight *beyond what you have ever thought of possessing?*

This Knowledge Can Be Yours.

Are you not anxious to learn *for what department of the world's work you are specially fitted?*

Is it not of the highest importance that you should know in what direction in the peculiar affairs of life you can best utilize the faculties and the powers with which nature has endowed you? What would you not give to know what is, for yourself, *the secret of success in business?*

This You May Know Clearly.

Do you desire to secure *the highest possible happiness and usefulness in domestic and family life?*

If unmarried, would you know your own peculiar conjugal adaptability? What would you not give to know *surely* what particular person

to select as a companion so that conjugal harmony and happiness will be assured?

If married, would you learn how to secure the highest happiness and harmony with the companion to whom you are united?

If a parent, what would be more valuable and desirable to you than a *true knowledge* of the characters and bent of your children as a *certain guide* for their education and discipline?

All This Knowledge You May Have.

In short, would you like that knowledge of the conditions of your own origin, nature and existence, and of your relations to your environment and to your fellows, which will enable you *to make the most of life in every particular?*

To Know This Is Your Privilege.

TESTIMONIALS

We give below a few unsolicited Testimonials, the originals and many others, being on file in this office. All we ask is that when you write to any names you will enclose a stamp for reply.

PONTIAC POST OFFICE, OFFICE OF POSTMASTER,
Pontiac, Oakland Co., Mich., May 26, 1902.
PROF. ZADKIEL,
Philadelphia, Pa.

My Dear Sir:—I have the honor of acknowledging the receipt by to-day's mail of my full Horoscope, and allow me to say that I am pleased with it. It seems to be true in all important particulars. Will confess that I do not understand much about the Oriental Chart, but take it that this is what you use to obtain the description you have given me of myself. Perhaps later on will order one of the three or five year charts, for should like more light on these matters. I remain, very truly yours,

W. R. HARRISON, P. O. Dep't.

BUFFALO, N. Y., May 14, 1902.

PROF. ZADKIEL,

Dear Sir:—Your letter at hand. It was my intention to write you some time ago, but was too busy. Your trial reading was satisfactory and I sent you, by Money Order, \$1.00 for full reading, and am very much interested in it, as it hits the nail on the head. It is really wonderful. You mention the death of a relative, which, no doubt, will come true very soon, as we expect it every day; the doctors have given up. You mention about me traveling much; I have, during the past twenty-five years. Also my sickness you describe to the letter. I have nervous trouble, throat and lung sickness. I've been to Colorado twice in the past ten years for my ailments. I should have had your reading about fifteen years ago I would be in better shape now, as I had a good chance for success. All you wrote about me is perfect. My sickness during the past twelve years was very severe, so I could not work much. I am better now; in fact, I haven't been so well in ten years. You also say I'll be better in the future. It's the first time I had my fortune told in my life, as I never believed in it. You certainly told me the truth, and I do believe in it now. Your chart is all right. Things are coming as you predicted day by day. It is truly wonderful. I am at present on the sick list, but not very severe; in your reading you said I would be sick, but not fatal. You guarded me against the 16th day of the month; on that day of this month I felt very

sick, and everything went wrong also. You may use my name to your best interest, and I thank you for your kindness. My brother took as much interest in my reading as I do. He is quite smart, and says that my reading is remarkably true. You may also refer anyone to me, and I will take the time to answer any questions. As the hour is late, I will close, hoping this will find you well, and thanking you for your kindness and instruction, I remain, yours truly, GUS. OLISLAGER,
31 E. Ferry Street, Buffalo, N. Y.

PROF. ZADKIEL, A. D.,

Dear Sir:—Allow me to state that the Horoscope you cast for me is truly wonderful, and the many things that you describe in it are true. I remain, very truly yours,

Miss L. W., Scranton, Pa.

PROF. ZADKIEL,

Dear Sir:—I beg to acknowledge the arrival of my Horoscope of May 7th, No. 3440. It demonstrates much for your science, for what you say is strictly true. As a result I know myself past and present. Yours truly,

W. W. COOLEY, Webster, S. D.

PROF. ZADKIEL, A. D.,

Kind Friend:—I fear you will think me very tardy in not having before this acknowledged receipt of my Horoscope, which I highly appreciate, and cannot get it out of my mind, for every word is true, just as if you had always known me. Please accept my warmest thanks for your time and trouble given. Yours sincerely,

Mrs. SADIE HILDEBRAND,
10 E. Walnut Street, Ashland, O.

PROF. ZADKIEL,

Dear Sir:—I will say with much pleasure that I am more than pleased with your Horoscope of my life, both past and present. The future, of course, must prove itself. You described my characteristics as I never had them described before by any astrologer. I thank you for your good advice, which I hope to follow, and wishing you abundant success, remain

Sincerely yours, ELIZABETH SANDS,
Armonk, N. Y.

SPECIAL NOTICE



PLEASE REMEMBER it is not necessary for you to get ten names of friends to give ten cents each, to send for Trial Horoscope; I simply make this offer that should you know ten or more persons who are interested in the science and would gladly give their name and birth date, with ten cents, this would pay for their partial Horoscope, and make your Life Horoscope **free to you**.

Some people do not like to give their age to any one in person. In such case have them write it on a piece of paper and enclose in a small envelope. When you get ten names in this way, put them all in one envelope and send them to me, with one dollar, which entitles them to a type-written Trial Horoscope of their life and descriptive photo of the one whom they should marry to insure happiness for life. In this way you get your Full Horoscope sent you **FREE**.

We also call your attention to the enclosed Circular on Hypnotism and Astrology which you will find new and valuable.

HOW TO SEND MONEY.


SEND ALL MONEY, whether Money Order, Check or Draft, payable to Prof. R. T. Zadkiel.

I do not recommend sending money loose, in letter, although I receive it every day in this way, and have lost none so far. One or two cent postage stamps also accepted for any amount, but please wrap them so they will not stick in warm weather.

Yours for success,

P. O. Box, 1580, Philadelphia, Pa.

Professor R. T. ZADKIEL.

 Our Horoscopes on this Special Offer give as much as many Astrologers charge \$5.00 for.

GENTLEMEN:—I enclose herewith **One Dollar** for your Astronomical Chart and the Reading of my Life Horoscope, which kindly send at once. (My copyrighted Oriental Chart of Planetary Influences on your life is sent if order is received within **ten days**.) This Chart is illustrated, and makes a handsome work for framing as well as a Guide for Life.


Name.....

Street.....

City..... State.....

Place of Birth..... Date..... Month..... Year.....

Give hour of Birth..... A. M. P. M. Are you Married or Single.....

 The names below are friends who desire a Trial Horoscope.

NAME

ADDRESS

DATE OF BIRTH

SEE SPECIAL OFFER ENCLOSED.

Occult Publishing Company,

Philadelphia, Pa.

Department of HYPNOTISM and ASTROLOGY.

Prof. R. T. ZADKIEL, A. D.

Dear Friend:

I am sending you herewith a trial Horoscope of your life. If you will read it carefully you will admit that it represents truthfully many points in your general character and disposition. You could not, of course, expect more in a trial reading.

I have made Astrology the study of my life. My Horoscopes are wonderful diviners, and if the advice given therein is followed, success in all matters of Love, Business, Speculation, etc., is assured. Hundreds of Testimonials--a few of which I enclose--testify to the accuracy of my work. I will tell you if your financial affairs will be successful; at what occupation you will best succeed; your temperament and disposition; your matrimonial prospects, thoroughly examining each planet and sign, and the influence each has on your life, and all matters of Love, Marriage, Divorce, Business, Speculation, Friends, Enemies, Lawsuits, etc.

All business and secrets entrusted to me are held sacred and never revealed to anyone. You should possess a full speculum or chart of your life with reading thereof.

The brief forecast made for you indicates many points of interest which will be more fully set forth in a complete reading. I have just perfected a new system combined with Hypnotism which assures success in all your undertakings. It will teach you how to make the most of yourself; how to aid and control others; how to develop and use your talents; to perfect your health; secure wealth and, finally, make that success of life which all so earnestly covet.

In order to place this within the reach of all, I have decided to make the following offer for a short time whereby you may obtain this valuable work Free of Cost to you. This work, which is a course in Hypnotism and Astrology, sells at \$5.00. If you will get ten friends each to give you twenty (20) cents (and their date of birth) to cover postage, etc., we will send them each a trial Horoscope of their life, showing them their possibilities and the road to success; and we will send YOU a copy of this valuable course on Hypnotism and Astrology and a full Horoscope FREE.

If you cannot get ten persons, get as many as you can, to pay you the amount, and make up the balance of the \$2.00 yourself. Upon receipt of this amount we will send you this complete course and give you a full \$5.00 reading FREE as a premium for your work. This offer will be held open for a short time only. Don't miss the opportunity of securing this book and Horoscope, that may mean to you the difference between failure and success in life; between mediocrity and true greatness.

Yours for success,

Prof. Zadkiel, A. D.

P.S.--If order is sent within fifteen days I will also include my new Astronomical chart of Planets, which will prove a valuable guide for life.

S A G I T T A R I U S .

Dear Friend:--

The Zodiac sign of Sagittarius governed your birth and your ruling planet is the great and beneficent Jupiter. Yours is a lucky sign and it has been the means of guarding you against harm which threatened you. Of course, the afflicting and malefic planets have brought you some ill luck, but if you had not had Sagittarius for your sign the afflictions would have lasted longer. The peculiar position of the constellations gave to you fine mechanical skill; a frank, candid, generous, sympathetic nature. You possess a high sense of honor and integrity, and it is repulsive for you to be forced into any position that is not surrounded by honest purposes. Your statements are always concise; you endeavor to make them so when you are dealing with people. You are very positive and active, quick in both thought and endeavor, and in many ways in all your transactions you are governed by your intuitions. You should always follow these impressions, and you should never hesitate to heed the warnings which inwardly come to you. If you do, you will be safe not only from danger, but financial losses. One of the prominent features in your make-up is your self-reliance and confidence in your own ability to accomplish what you undertake; your courage is strong; you do not hesitate to lead. You rush in where others fear to tread. In your commercial transactions you would meet with success, because you have the happy faculty of grasping the opportunity that is presented to you. You make a firm, loyal friend. Your intellect predominates over your passions, and there is very little sensuality in your nature. You delight in high-minded pursuits; your love for domestic pleasure is pronounced in all your actions, and you make a devoted companion. Those who deal with you must do so gently and persuasively, because you will not brook opposition. Unless you are active in all you undertake, you soon lose interest; those things in which you cannot be active you give up in disgust. In some ways you lack in lines of economy, but you will be fortunate to overcome this bad trait by your facility for attracting finances. The signs predicted for you strong muscular development and has made you an expert in an emergency of any kind. The situation of the planets at the present time shows that several important events are going to take place, the result of which can only be found out after calculations of a full Horoscope are made. Be very careful in the associations you form, as you are in danger of being deceived. If you want to know how to be successful in your undertakings; if you want to achieve your ideal, then you should secure a full horoscope.

PROF. ZADKIEL, A. D.,

P. O. Box 1187, Philadelphia, Pa.

Y O U R A F F I N I T Y .

Your ideal sweetheart should be a Gemini character, with high ideals, a sympathetic disposition, and a confiding nature. There must be a strong love nature which will bring happiness into the home life. The stature will be well-formed and have an impressive bearing; eyes poetic in expression; hair soft and silky; contour of the face symmetrical, with high, broad, open forehead, nose rather short, but straight, and giving to the countenance a pleasant expression; lips rounded and rich in color.

You could get along with a person born under Libra or Aquarius, but much depends on the position of the other planets in your Horoscope, which can only be told by casting a full life reading, in which advice as to Marriage, Love and Business is given.

Dear Friend:

The subtle sign of degeneration appeared your birth and your ruling planet, the great and beneficent Jupiter, found in a lucky sign and it has been the means of guarding you against harm which threatened you. Of course, the affliction and malefic planets have brought you some ill luck, but it has not had degenerative for your sign, the afflictions would have lasted longer. The position of the degenerative planets gives to you fine mechanical ability, a trial, candid, generous, sympathetic nature. You possess a high sense of honor and sensitivity, and it is repulsive for you to be forced into any position that is not approved of for honest purposes. Your statements are always correct, you endeavor to make them so when you are dealing with people. You are very positive and active, quick in both thought and action, and in every way in all your transactions you are governed by your intuition. You should always follow these impulses, and you should never hesitate to heed the warnings which inwardly come to you. If you do, you will be safe not only from danger, but financial losses. One of the prominent features in your life is your self-reliance and confidence in your own ability to accomplish what you undertake. Your courage is strong, you do not hesitate to lead. You trust in what others say to trust. In your commercial transactions you would meet with success because you have the happy faculty of grasping the opportunity that is presented to you. You make a firm, loyal friend. Your intellect predominates over your passions, and there is very little sensitivity in your nature. You believe in high-minded purposes, your love for domestic life is pronounced and ideal with the aim to be gentle and benevolent. Because you will not brook opposition. Unless you are active in all your undertakings, you soon lose interest, those things in which you cannot be active you give up in disgust. In some ways you look in line of economy, but you will be fortunate to overcome this bad trait by your faculty for attracting finances. The signs given for you along a successful development and has made you an expert in an emergency of any kind. The situation of the planets at the present time shows that several important events are going to take place, the result of which can only be found out after consultation of a full horoscope and a very careful in the associations you form, as you are in danger of being deceived. If you want to know how to be successful in your undertakings, if you want to achieve your ideal, then you should secure a full horoscope.

Yours truly,
W. D. WATKINS, A. D.
P. O. Box 1157, Philadelphia, Pa.

Y O U R A S T R O L O G Y

Your ideal sweetheart should be a Gemini character, with high ideals, a sympathetic disposition, and a convincing nature. There must be a strong love nature which will bring happiness into the home life. The signs will be well-formed and have an impressive bearing, eyes bright and expressive, hair soft and silky, nose of the face a straight, with high, broad, open forehead, nose rather short, but straight, and giving to the countenance a pleasant expression. The rounded and firm in color.

You should not mix with a person who is under the sign of Aquarius, but much depends on the position of the other planets in your horoscope, which can only be told by casting a full life reading, in which advice as to marriage, love and business is given.

Our Special Offer!!

Are You on the Right Track Where You Belong?

Why do Some Fail Where Others Succeed?

We have been studying these questions for some years and believe that we have found the answer. The result of our investigation we have embodied in a combined work never before offered to the public in its present form. We believe that with our combined course on "Hypnotism and Astrology" we can teach you how to succeed in all matters of love, marriage, business and all affairs of life. If you learn how to "Hypnotize" and have one of our "Astral Charts of Life" you can learn to control your own life and those around you.

Believing this and desiring to bring the results of our studies before as many people as possible we have decided to make the following "Special Offer."

In order to convince you that this \$5.00 course is what we claim, we offer it for a short time for \$2.00. If you will send us this amount within the next thirty days, we will send you the complete Course on Hypnotism, Personal Magnetism and Mental Healing, which will also include a Full Horoscope and an Illustrated Oriental Chart of your life, showing the position of the planets at time of your birth.

People often ask if they can get their Horoscope for the \$1.00 without the Course on Hypnotism. We answer yes; according to the Special Offer in letter enclosed. We honestly advise you though to take advantage of the Horoscope and book in this Special Offer at \$2.00, as it has proved to be worth to many persons more than ten times the price we ask for it, as the large number of testimonials will show.

This offer we will hold open to you for a short time only. Fill out the enclosed Blank before it is too late.

ADDRESS ALL ORDERS TO

PROF. R. T. ZADKIEL,

P. O. BOX 1580.

Philadelphia, Pa.

Astrology and
Hypnotism
Combined.

**Something
New!**

A Comprehensive
Course on Hypnotism
Personal Magnetism,
Telepathy or Absent
Treatment.

Teaches you to Cure
Diseases and correct
bad habits, both in
yourself and others.

HYPNOTISM

By PROF. ZADKIEL, A. D., Philadelphia, Pa.

There is nothing in existence to-day that is so interesting to the public mind as Hypnotism. Everybody wants to know something about it. The great drawback has been that nearly all the courses on this subject have been so high-priced. From \$5.00 to \$25.00 has been asked by most Professors.

Realizing the vast interest which this subject has created, we have decided to handle the Bridewell Complete Course, and shall make it our leader and offer it to the public for the small sum of \$2.00. In selecting the Bridewell course we considered many others, and selected it because it treats the subject more clearly than any other on the market.

We absolutely guarantee this Course to teach you how to hypnotize.— Not only this, but we guarantee it to teach any agent how to sell more goods; showing you how to reach the mind by means of SUGGESTION and THOUGHT FORCE.

It teaches you how to cure disease and bad habits.

It teaches the mother how to train her child.

It teaches men how to control themselves and be men.

It teaches Telepathy, a knowledge of which will enable you to communicate with your friends hundreds of miles away by means of Thought Force.

It teaches you what Kinetic Force is. Explains Spiritualism.

It brings you to a realization of yourself, and shows you the wonderful power which is within you.

It teaches you how to develop in yourself this wonderful Personal Magnetism, and many other things worth hundreds of dollars in a business way.

This Course appeals to every class of people. There is something in it for the Minister, Lawyer, Teacher, Doctor, Agent, Salesman, Merchant and especially for Ladies and Mothers. This work contains more information than many others enlarged into a volume.

On the following pages you will see words of praise from a few of those who have had our Course, and what they think of it.

ENDORSEMENTS

Words of Praise from Some who have Studied the Course.

Dear Sir:—I hereby acknowledge receipt of your book entitled "The Law of Suggestion" and after having read it carefully through, am free to say it more carefully illustrates my idea of what constitutes this life, and goes farther toward exploding the theories of fore-ordination, or what some choose to term predestination, and I must say, is a work which is destined to wield a greater power for good than anything I know of.

Yours Truly, C. EDWARD RUSSELL.
President Economy Supply House, Ft. Wayne, Ind.

Dear Sir:—I am in receipt of your correspondence course on Hypnotism, etc. I have made a study of Hypnotism, and I wish to say that if Weltmer's course is worth \$25.00, then your course is worth \$1000; if the N. Y. Institute science course is worth \$5.00 then yours is worth \$5000; if Harraden's course is worth \$5.00 then yours is worth \$10,000. I must say that I am surprised that you should sell your course so cheap. Yours sincerely,
CHAS. R. STURTEVANT. Jacksonville, Fla.

Dear Sir:—I have read your book carefully, and am sincere when I say to you that, in my judgment, it is the best production that has come to my hands on that subject. The principles are stated clearly and succinctly, and are not made confusing by unnecessary elaboration. I think your remarks on "Religion and Science" are especially good, and open up a line of thought to which the pulpit might well give attention. Yours very truly, CHAS. C. REID, Attorney, and U. S. Congressman-Elect. Morrilton, Ark.

Dear Sir:—Your Correspondence Course on Hypnotism and kindred themes is as a text book to the student, containing all the essential principles relative to these subjects in a clear, concise form, and readily retained by the memory. To those who desire to have a hand-book on Psychology I consider your work invaluable. Very truly,
Atlanta, Ga. MRS. E. B. EASTMAN, Pres. Society of Psychical Research.

Dear Sir:—Your book comprises the cream of the psychic science of Hypnotism. You have put into a chapter the matter which others enlarge into a volume. It is pointed, practical and will bear truth. Yours very truly,
Atlanta, Ga. G. W. BULL, Ph. D., Pastor W. End Presbyterian Church.

Dear Sir:—In acknowledging receipt of your Correspondence Course on Hypnotism, I beg to tender you my sincere thanks for the priceless information contained therein. I have been a student of Psychic science for some time, and have studied every authority on the subject, but none have made the subject so plain and simple as it is laid down in your hypothesis. Your rules for cultivating Personal Magnetism have been worth hundreds of dollars to me in a business way, and I cheerfully recommend a careful and thoughtful study of your book to every salesman, who, by following the instructions for cultivating Personal Magnetism in one's self, can if they want to, make their arguments irresistible, with a corresponding increase in their sales. Yours very truly,
Asheville, N. C. R. F. GRAVES, Traveling Salesman "No Name Hat Co."

Dear Sir:—After carefully reading your Correspondence Course on hypnotism and kindred subjects, I wish to say that I believe it contains the foundation principle of the greatest law governing mankind, here and hereafter. It is clearly and succinctly expressed, void of mysterious phrases, and can be easily understood. It will be an awakening to those who may have the good fortune to take the course. Yours very truly,
Atlanta, Ga. LAWRENCE BROOKS, Att'y-at-Law.

Dear Sir:—I have one of your books, and have hypnotized several here; but have never tried the mind cure, only to cigarettes, and it has proved alright. Yours,
Adairsville, Ga. DR. JOHN H. KING.

Dear Sir:—I am the possessor of your "Course on Hypnotism." I have four other courses but like yours most of all for its plainness and freedom from confusing words.
Duncan, Ky. JOHN F. CARTER.

Startling Departure from Old Ruts!

Would you make the most of your talents and abilities; achieve financial and social success; happiness and fame?

Have you a desire to be magnetic; to influence the minds of others; to know their abilities, characters and lives; unveil their past or divine their future?

Finally: Would you become the architect of your own income, prolong your life or fathom your destiny.

IT IS POSSIBLE

To replace failure with success; sickness with health; unhappiness with happiness; weakness with power; dullness with attractiveness; to influence and control others; to become a conscious battery of invisible force capable of tremendous achievements in whatever direction you may desire to apply it.

We have the best mail course of instruction in hypnotism in existence. Because it really teaches the beginner how to hypnotize. It does not befuddle his mind with ancient history, vague theory and glittering generalities. It just tells him in plain English exactly what to do. He is not left in doubt. Definite instructions are all the book contains.

DON'T BE DECEIVED

By glittering and expensive advertisements of high-priced works. Instead of spending much in advertising we put the value into the work and cut down the prices.

It tells you how to put a subject into the hypnotic sleep, how to handle him while in that condition, and how to bring him out again. It tells how to cure disease by suggestion during hypnosis, how to educate and train children during natural sleep, how to develop clairvoyance in hypnotic subjects, and, in short, tells you everything that is known about hypnotism and a great deal that is absolutely new.

Our Complete Course will teach you how to influence and control others. Every point will be clearly and plainly taught, and after a conscientious study of this Course, there will be no earthly reason for you complaining of your adversity. Simply put into practice the plain precepts which we give you, and you will enter upon such a prosperous period of your life as you never dreamed of before. You will find your influence, which previously had amounted to but little, steadily gaining. You will attain where now you simply long for; You will achieve, where now you simply wish; You will acquire, where now you simply hope. But you must not delay, nor put off the time when you will enter upon the study of this most interesting art. Every day you wait postpones your final success so much longer.

On the opposite page we have given you a few of our many testimonials. Below we give you the opinion of two men well known the world over. Can you ask for better evidence?

President Eliot, of Harvard University, to the graduates:—"There is a subtle power lying latent in each one of you, which few have developed. It is called personal magnetism or hypnotism. I advise you to master it." Whatever it's called, develop the power.
President Eliot, Harvard University.

"I have seen the subtle power of hypnotism remove pain where other anesthetics failed. I have seen the sick man restored to health through no other means than the quiet, restful sleep brought about by this wonderful agency."

Rev. Russell-Conwell, D. D.,

(PASTOR OF THE TEMPLE BAPTIST CHURCH, PHILADELPHIA)